



BandTour.live

Your tour's memory. Always
working.

For bands doing 30–80 shows a year who are tired of losing what they learn.

by Roadie+ Studio



The Problem Nobody Talks About

Show insights die in the van

What worked, what didn't, who showed up — gone by the next city. Your hard-won knowledge lives in group texts and napkin math that nobody maintains.

Decisions are gut-feel, not data-driven

Which venues should you rebook? Which cities are growing your audience? Is your Tuesday routing costing you money? You're guessing — and you shouldn't have to be.

Fan connections are one-night stands

200 people loved your set last night. Without a system, you'll never hear from them again. Every show builds a crowd — but nobody's capturing those relationships.

BandTour.live is the tour intelligence layer that captures what matters and compounds it over time.

Everything You Need

to Manage Your Tours

Dashboard & Analytics

Real-time metrics, revenue tracking, and performance insights across all your bands.

Interactive Tour Map

Visualize tours worldwide with status-coded markers and route planning.

Band & Artist Management

Complete band profiles with social media integration and show history.

Show Scheduling

Track shows with status updates: upcoming, in progress, completed, cancelled.

Venue Database

Access 190+ venues with capacity, contact info, and booking details.

Revenue & Settlements

Track ticket sales, merchandise, and generate settlement reports.

Band Strategy Tool

AI-powered insights and strategic planning

 **AI-Powered Band Strategy** 

Comprehensive tour management strategy powered by Azure AI, video metrics, and venue intelligence



Formulate Your AI Strategy Following These Steps ×

- 1. Upload Performance Videos**
Go to [Performance Verification](#) → Upload 2-3 videos → Azure AI analyzes authenticity, engagement & proficiency scores
- 2. Add Show History & Upcoming Dates**
Create 5-10 shows with different venues/cities → Include mix of past dates (history) and future dates (projections)
- 3. Create Venue Outreach Campaigns**
Go to [Venue Outreach](#) → Add campaigns → Mark some venues as "Booked" to test conversion rates
- 4. Generate AI Strategy**
Select your band → Click "Generate Strategy" → Review 8 analysis categories (performance, revenue, venues, routes, etc.)
- 5. Export & Take Action**
Download PDF report or email summary → Follow key recommendations → Regenerate monthly as data updates

Minimum Data for Best Results: 2+ videos, 5+ shows, 3+ cities, 1+ outreach campaign

Select Band

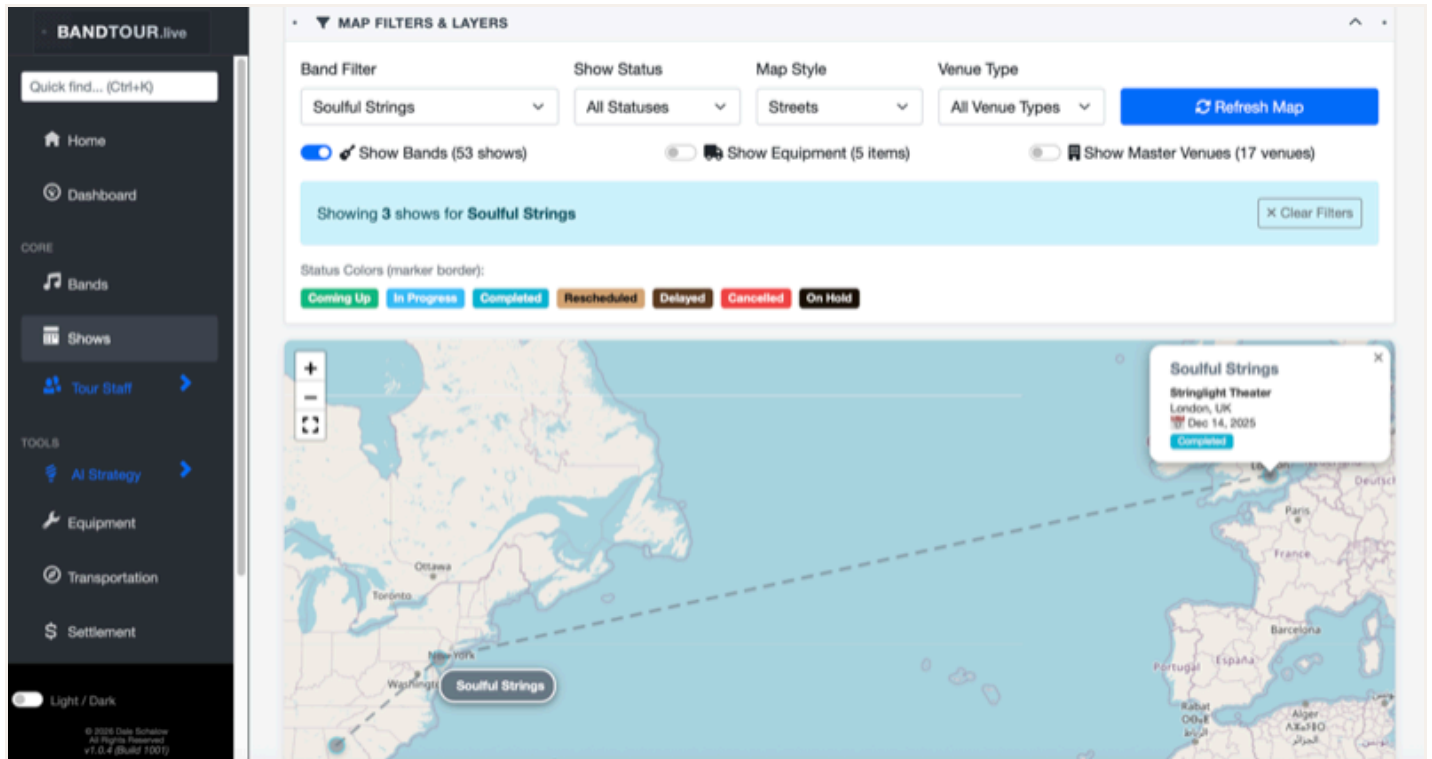
Jazz Fusionists

 **Generate Strategy**

-  Real-time metrics across all managed bands
-  Revenue projections and actuals tracking
-  Show status breakdown at a glance
-  AI-powered growth insights and recommendations
-  Export data to CSV for reporting

Interactive Tour Map

Visualize tours worldwide with advanced filters



- ? Interactive worldwide map visualization
- ? Color-coded status markers (upcoming, completed, cancelled)
- ? Filter by band, status, or venue type
- ? Tour route visualization with connections
- ? Equipment logistics tracking overlay

Equipment Logistics Manager

Track gear, storage locations, and handler assignments

The dashboard features a top navigation bar with status filters: En Route (1), Arrived (1), At Airport (1), Stuck in Traffic (1), and In Transit (1). Below this are tabs for Equipment Tracking, Handlers & Vendors, and Storage Locations. A central section titled 'View Equipment on Tour Map' includes a map icon and a button to 'Open Tour Map'. Below the map section is an 'EQUIPMENT TRACKING' table with columns for Equipment, Band, Type, Route, Transport, Status, ETA, Distance, and Actions.

Equipment	Band	Type	Route	Transport	Status	ETA	Distance	Actions
Video Wall System RL-5594-PHL	The Electric Waves	Video	Boston, MA Philadelphia, PA	Roadshow Logistics	Stuck in Traffic +45 min delay	Arrived	145 km	
Instrument Flight	Midnight		JFK Airport, New York					

- ? Complete equipment inventory management
- ? Storage location tracking with assignments
- ? Handler and crew responsibility mapping
- ? Equipment condition and maintenance logs
- ? Tour-ready packing lists and checklists

Staff Analysis & Reporting

Comprehensive crew and staff performance insights

The screenshot displays the BANDTOUR_live web application interface. On the left is a dark sidebar with navigation options: Shows, Tour Staff, TOOLS (AI Strategy, Equipment, Transportation, Settlement, Reports), Overview, Staffing, Revenue, and Sales. The main content area shows a summary for a tour with 8 total shows, 0 current staff, and 4 required staff. It highlights missing core roles (Tour Manager, Sound Engineer, Lighting Technician, Merchandise Coordinator) and provides a critical recommendation to fill these roles. Below this, two specific band entries are shown: 'THE ROLLING WAVES' and 'ELECTRIC PULSE', both marked as 'WELL-STAFFED' with 15 current staff and 12 required staff for 3 shows each. The interface also includes a light/dark toggle and footer information.

Tour	Total Shows	Current Staff	Required Staff	Largest Venue	Status
Overall Tour	8	0	4	Small	Needs Staffing
THE ROLLING WAVES	3	15	12	Large	WELL-STAFFED
ELECTRIC PULSE	3	15	12	Large	WELL-STAFFED

- ? Tour staff roster management per band
- ? Role-based assignment and experience tracking
- ? Staff availability and scheduling overview
- ? Performance reporting and analysis tools
- ? Export staff reports for tour planning

AI Video Performance Analysis

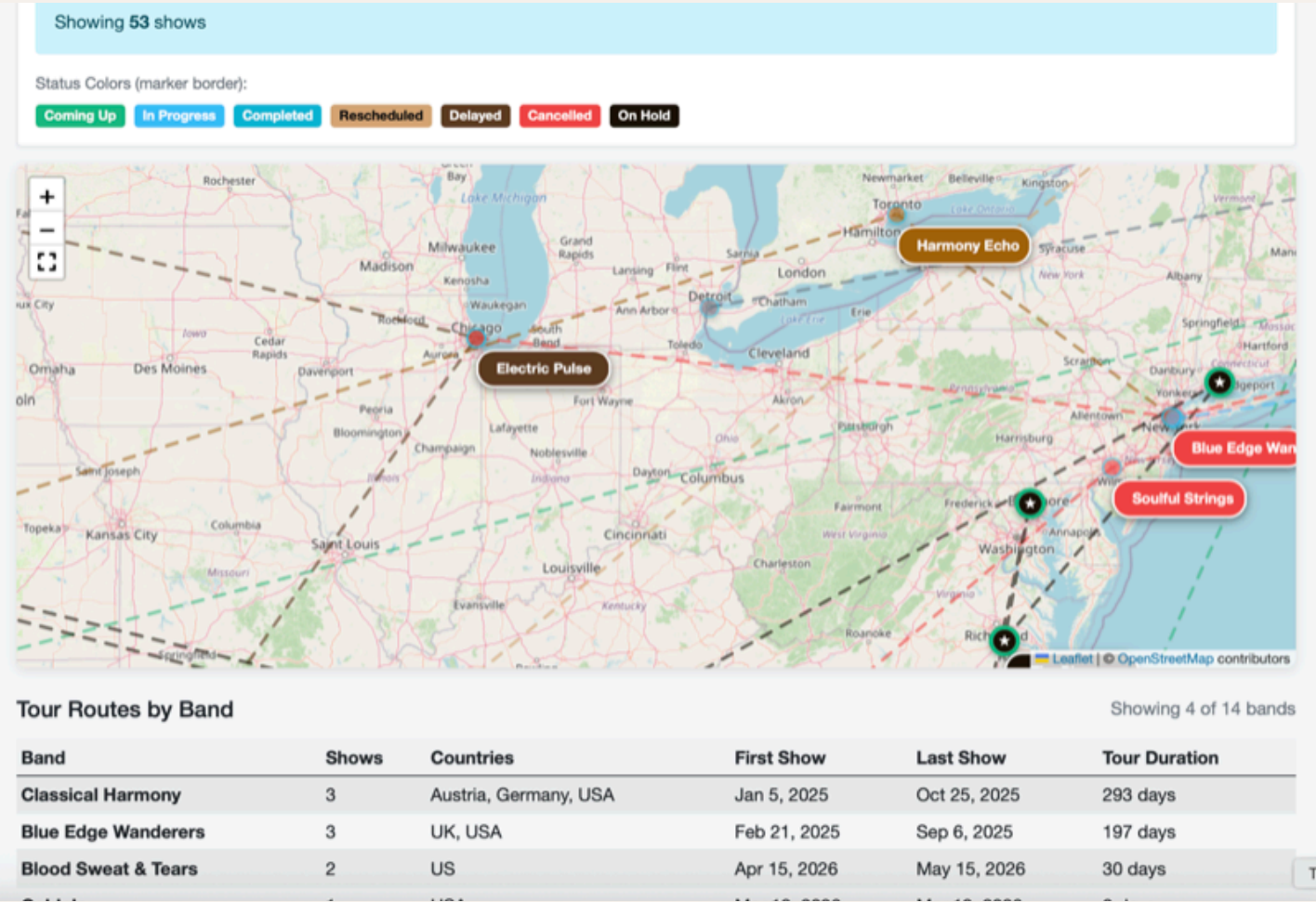
Learn what resonates with your audience using AI

✓ YOUR PERFORMANCE ANALYTICS							
USE THESE SCORES TO DEMONSTRATE YOUR VALUE TO VENUES AND PROMOTERS							
Video	Band	Venue	Date	Quality Score	Musicianship	Audience Impact	Actions
Say It's So ID: pujq148d...	The Ellingtons	3rd and Linsley Nashville, TN	10/01/2026	50/100	50/100	70/100	📌 Booking Strategy

- ? Upload show videos for AI-powered analysis
- ? Audience engagement and energy scoring
- ? Set list performance comparison insights
- ? Crowd response pattern recognition
- ? Actionable recommendations for future shows

Multi-Band Tour Overview

Manage multiple bands and their tours from one view



- ? Tour company dashboard with all managed bands
- ? Side-by-side band comparison and analytics
- ? Combined tour map across all bands
- ? Shared resource and staff allocation
- ? Consolidated revenue and settlement tracking

Give Your Tour a Memory

Every show teaches you something. BandTour.live makes sure you never forget it.



bandtour.live

Free during beta

Dashboard • Tour Map • Band Management
Show Scheduling • Venue Database • Revenue Tracking

by Roadie+ Studio